



FEATURES & SERVICES	eFit Financial	Comparison Check List
Servicing All Types of Clubs		
Large Clubs and Multiple Facilities Including Franchises	✓	
Small to Mid-size Clubs	✓	
24-hour Access Clubs	✓	
Personal Training Studios, Tanning Centers, Martial Arts Schools	✓	
Niche Markets (Ladies Only, Men's Only, and Kid's Centers)	✓	
Over 30 Years Experience Servicing Club Owners		
Million-Dollar Web-Based Club Management Application for Only \$99.00/mo	✓	
No Start up Costs or Minimums	✓	
No Additional Fee for Multiple Computers or Users (add as many workstations for no extra charge)	✓	
Instant Software Upgrades at No Additional Charge	✓	
Remote Access Anytime, Anywhere (home, office, health fair, out of town)	✓	
Free Networking via the Internet (no complicated or expensive internal network)	✓	
No Charge for Data Conversions when Transferring Member Accounts (FSA only)	✓	
Real-Time Data (no batch processing)	✓	
Payment Processing, Billing and Collections		
EFT Bank Drafts (collection fees only assessed on actual funds collected)	✓	
Credit Card Debits - All 4 Major Cards (collection fees only assessed on actual funds collected)	✓	
PCI & CISP Compliant	✓	
Manual Billing Options (monthly statements or payment coupon books)	✓	
Billing and Collection Fees Assessed on Actual Funds Collected	✓	
Full Collection Service up to 75 Days (includes collection calls and late notices)	✓	
Immediate Follow up on All Returned & Declined Payments (EFT & CC) at No Charge	✓	
Telephone Calls and Returned Notice Sent Before Resubmitting Credit Card or EFT	✓	
All Member Correspondence and Collection Activity Documented and Viewable	✓	
Deposits Made up to 4 Times per Month on Funds Collected	✓	
Option to Post Member Payments (record payments made at club)	✓	

Software Features and Programs		
Scheduler for Activities and Classes	✓	
Online Member Access Portal - M.A.P. (View account, make payments, new member sign-up)	✓	
Body Measurements and Weight Tracking Program	✓	
Guest and Prospect Tracking Program	✓	
Add-on Services to Base Membership (tanning, personal training, towel service, etc.)	✓	
Session Tracking (PT sessions, classes, punch card)	✓	
Time Sheet Application	✓	
Built-in Membership Agreement Ready for Member to Sign (with custom text features)	✓	
Electronic Signature Pad for Paperless Storage (no hardcopy filing required)	✓	
Storage and Retrieval of Current Membership Agreement	✓	
Blank Membership Agreements and EFT Forms Available for Printing	✓	
Multi-Club Data Entry and Management From One Central Corporate Location	✓	
Cancel Member Accounts With Optional Cancellation Fee	✓	
Group E-mail Blast for Quick and Easy Member Communication	✓	
Freeze Member Accounts With Optional Maintenance Fee	✓	
Data Entry by Club Staff (eliminates time delays and limits input errors by third-party)	✓	
Customization Features Within Program	✓	
Comprehensive Reports Package (over 60 standard reports available on demand)	✓	
All Report Data can be Exported to Excel or Other Programs	✓	
Virtual Sales Office (enroll members from any remote location such as local health fair)	✓	
Contact History Log of All Member Contacts / Notes From Cub and eFit Staff	✓	
Print Member Mailing Labels	✓	
Multi-Level Security Access per User	✓	
Software-Only Option Available with Automated Batch Payment Processing - PPA Service Option	✓	
24-Hour Security Access Control System		
Complete Turn-Key System for Sales, Installation, and Support	✓	
Front Door Entrance Communicates Directly to Our Web-based System via Custom API Interface	✓	
Members are Automatically "Granted" or "Denied" Access Based on Account Status	✓	
No Manual Data Entry or Dual Entry Required to Maintain System (seamless integration)	✓	
Tracks & Records Attendance and can be Connected to our Member Check-in System	✓	
Can Accommodate all of your Security Access and Video Surveillance Requirements	✓	

One-Source Customer Service		
No Auto Attendant (educated people ready to take your call live)	✓	
One-Source Customer Service (full accountability - no passing on problems to third party)	✓	
Toll-Free Lines for Client Service and Member Service	✓	
Unlimited Software Training at No Charge (FSA only)	✓	
Unlimited Toll-Free Technical Support and After Hours Tech Support (FSA only)	✓	
Cancelations & Freezes Managed by eFit Personnel (Optional)	✓	
Free Virus & Spyware Detection and Removal	✓	
Member Retention and Marketing Services		
Renewal Notice Mailings or Auto-Renewal to Open-End	✓	
Automatic Mailings for Birthday Card, Welcome Cards, and We Miss You Cards	✓	
SideKick Guest Pass Referral Program (2 guest passes mailed to each new member)	✓	
Point-of-Sale & Inventory Control Program		
Create Your Own Categories & Inventory Items	✓	
Manage & Control Inventory	✓	
Manage Cash Drawer With Remote View (open, close, make adjustments)	✓	
House Charges - Members Can Charge Items to Their Account	✓	
Live Credit Card Payments with "Instant" Debit Authorization / Verification	✓	
Track "Pre-paid" Credit Amounts (Members can pre-pay for POS charges)	✓	
UPC Bar code Scanning (can print own UPC bar code labels)	✓	
Track Sales Tax with Reporting	✓	
Process Refunds	✓	
POS Reports Package Includes Z-Out Report	✓	
Member Check-in Program with Photo Display		
Bar-coded Key Tags or Credit-Card Size (custom cards with club logo)	✓	
Preprinted Cards Can be Ordered for Immediate Issue	✓	
Bar-code Scanning With Photo Display for Quick Check-in	✓	
Fingerprint Scanning Available	✓	
Customized Greeting Screen with Club Logo	✓	
Audio Welcome Greeting with Male or Female Voice	✓	
Alerts for Active and Inactive Accounts (flashes red or green light with audio alert)	✓	
Alerts for Member Messages (display & audio)	✓	
Alerts for 30-day Count Down to Expiration (display & audio)	✓	
Alerts to Update Fitness Evaluation (display & audio)	✓	
Custom Messages Displayed for Specific Membership types	✓	

Control Membership Restrictions	✓	
Multi-Club Member Access Privilege (member can attend multiple facilities)	✓	
Attendance Tracking & Reporting	✓	
World-Class Data Security		
Oracle Database - Fastest, Most Secure Database for Web-Based Applications	✓	
Encrypted Data Storage within Oracle Database (with point-to-point data travel)	✓	
Unlimited Scalability for Data Management and Concurrent Users	✓	
No Complex or Expensive Network Required for Multiple Work Stations	✓	
Digital Encryption With SSL to Insure Data Security Over the Internet	✓	
Locked-down Data Center Manages and Protects Secured Servers & Data 24/7	✓	
Automatic Fail-Over, Redundancy, Back-up & Storage	✓	
Instant Restore of all Data if PC Crashes (including attendance data & photos)	✓	
	✓	
	✓	



eFit Financial provides easy-to-use, affordable and powerful **Health Club management software** for **Fitness Clubs, Athletic Clubs, Health Clubs and Gyms.**

Visit us online: www.efitfinancial.com

★ **THE POWER of eFIT CLUB ADVANTAGE**

- manage membership data in a super-efficient real-time 24/7 online

★ **ADVANCED PAYMENT PROCESSING**

- real time "Best of Breed" secure transaction processing

★ **EXPERIENCE YOU CAN COUNT ON**

- 30 years of club service, finance and management experience

★ **24/7 SUPPORT**

- eFit leads the industry in customer services with 24/7 "Live" Support

Contact eFit Financial and see how they can help you today!

Phone Numbers:

Toll Free: 877-772-3348 (Sales, Client Service, Technical Support)

Toll Free: 866-462-3348 (Member Service Department)

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